

Bonnefanten is part of the line-up for Pinkpop 2014

Bonnefanten Newseum aims to stimulate, inspire and connect with festival visitors

Maastricht 11.04.14 – From 7 to 9 June, Pinkpop visitors can visit the Bonnefanten Newseum for free in the 'Kalm-aan-laan' at the festival ground. As Bonnefanten director Stijn Huijts announced last year, when SCHUNCK left the 'Kalm-aan-laan', he talked with Pinkpop director Jan Smeets about a possible collaboration between the museum and Pinkpop. Jan Smeets is delighted that the Bonnefanten will be present at the 45th edition of the festival. "I'm happy to see visual art making a return to Pinkpop. Bonnefanten Newseum is a valuable addition, which contributes to the diversity of the festival".*

In the Newseum, the Bonnefantenmuseum aims to show visual art in an innovative way and in an unusual setting, in order to reach a new audience for the art on which the museum focuses. At Pinkpop 2014, the Bonnefantenmuseum is presenting a solo exhibition by Lara Schnitger in a 100 m² exhibition pavilion. The Dutch/American artist is creating a site-specific total artwork, transforming the pavilion into a 'soft textile total environment with sharp edges'. In the pavilion, visitors can escape the festival commotion for a while and be excited and inspired by visual art.

In the same period, work by Lara Schnitger is also on display in the Bonnefantenmuseum, in the exhibition *Beating around the bush Episode #2*. On production of their Pinkpop armband, visitors to Pinkpop get free admission to the museum during this exhibition (until 22.06.2014).



Lara Schnitger, Jackson's Nightmare, 1998. On display in the Bonnefantenmuseum until 22.06.2014

Lara Schnitger

The visual idiom of artist Lara Schnitger (1969 Haarlem – Los Angeles/Amsterdam) is a hybrid act on the interface between space, sculpture, clothing and performance, with references to sexuality, street fashion, advertising, graffiti and second-hand shops. It is always pervaded with a provoking yet cheerful feminism.

In her work, Schnitger has always been occupied with crossovers between academic art traditions and urban practices involving music, fashion and performance. For instance, in the past she was involved in interdisciplinary performances by the group *My Barbarian* from California, and she now has her own fashion label, *Sister of Arp*. Items of clothing and shawls

from this label are available in the Museum Shop. She designed an outfit for bassist Flea from Red Hot Chili Peppers, which he wore during the band's last world tour.